



ASPIRE YOUTH

EXECUTIVE SUMMARY

2024

CONTENTS

01 | WHO WE ARE

05 | PROGRAMME
FLOW

02 | VISION, GOAL,
& APPROACH

06 | OUR IMPACT

03 | OUR
BENEFICIARIES

07 | CONTACT
DETAILS

03 | THE PROBLEM
TO BE SOLVED

04 | THEORY OF
CHANGE



WHO WE ARE

AspireYouth provides economic opportunities and emotional wellness to young South Africans who have not completed their schooling and live in extreme poverty. In South Africa these young people are referred to as youth within the NEETS category (Not in Employment, Education, Training or Skills Development).

The programme prioritises the use of micro-business development as the desired outcome for the majority of the beneficiaries.

OUR VISION

Through nurturing and supportive relationships vulnerable youth are empowered and equipped to access economic opportunities and a meaningful life.

OUR GOAL

Is for each young person in AspireYouth to realise an income of R10,000/month; and have the skills and aptitude to live well.

OUR APPROACH

Is rooted in providing these experiences:

- Relationships - AspireYouth fosters connection and relatedness between our members and resourceful, caring adults.
- Opportunities - AspireYouth brokers, designs and generates opportunities that support income generation and promote wellbeing.
- Competencies - AspireYouth uses a variety of modalities to build competencies in young people to support them to thrive in business and/or the world of work.

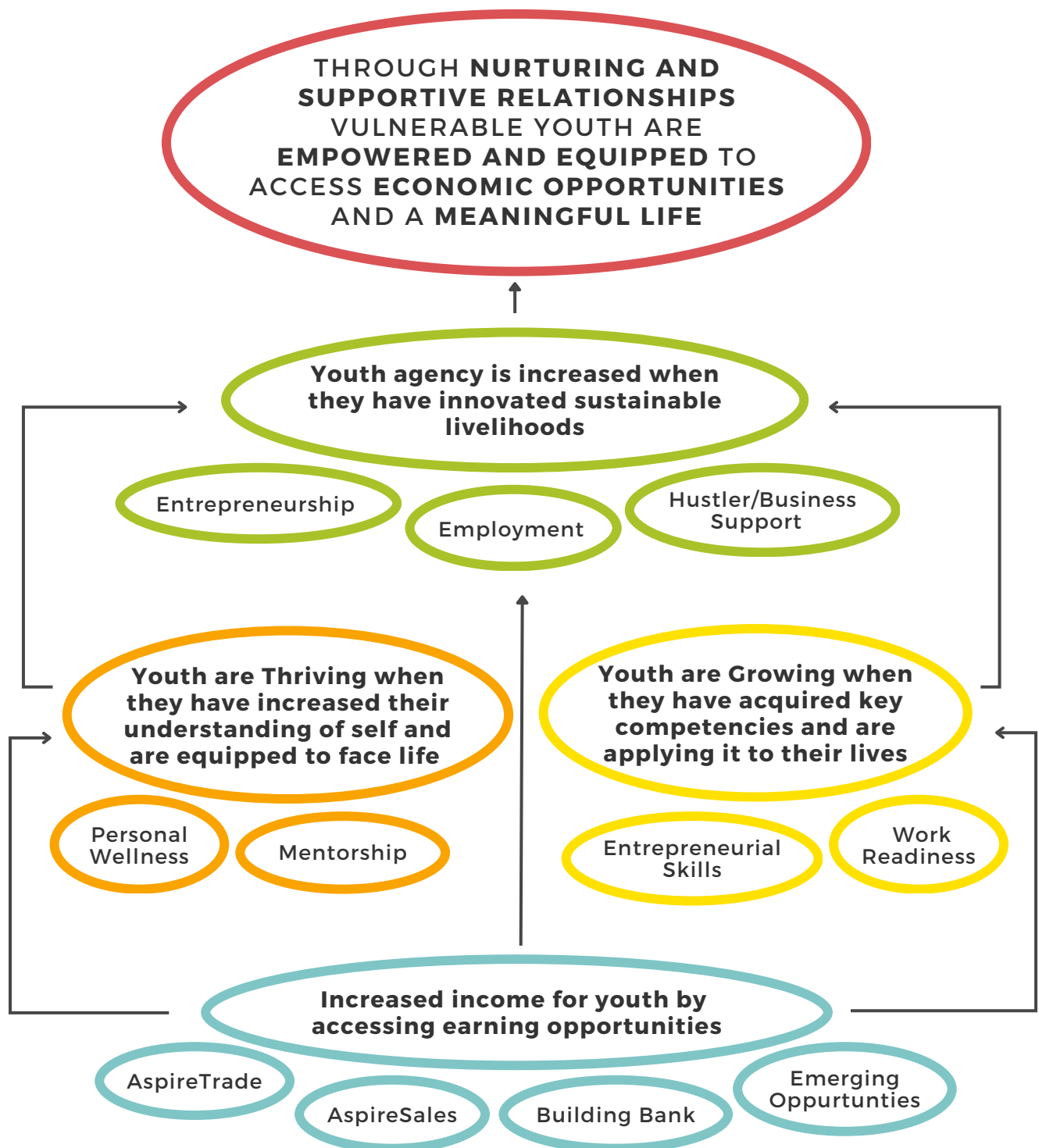
OUR BENEFICIARIES

- **Poverty:** Are aged between 18 and 28, living in our household earning less than R1,200/month.
- **Poor Education:** The average educational standard is Grade 9.
- **Trauma:** 90% of our youth have experienced abuse and/or trauma related to violence, substance abuse and crime.
- **Striving:** All of our youth are driven to improve their circumstances.

THE PROBLEM TO BE SOLVED

- South Africa has the worst Gini coefficient in the world.
- Youth unemployment is estimated at 8.5 million.
- Only one in three children will complete their schooling.
- Children and youth living in impoverished communities have few opportunities to grow, are desensitised to violence and adopt anti-social or criminal activities to survive.

OUR THEORY OF CHANGE



OUR PROGRAMME FLOW



CROSS-CUTTING ELEMENTS


- 1. ECONOMIC ACTIVITY:** ASPIREYOUTH'S COMMERCIAL ENTITIES PROVIDE INCOME FOR BENEFICIARIES FOR THE DURATION OF THE PROGRAMME. [AVERAGE MONTHLY INCOME BETWEEN R1 500 AND R4 000]
- 2. PSYCHO-SOCIAL SUPPORT:** TRAUMA COUNSELLING, EMERGENCY FOOD AID, EMERGENCY SHELTER AID
- 3. THE GUIDE:** A LOCAL COMMUNITY MEMBER TRAINED IN CHILD AND YOUTH DEVELOPMENT WHO PROVIDES A RANGE OF SUPPORT TO THE BENEFICIARIES WITHIN THE COMMUNITY COHORT.

OUR IMPACT

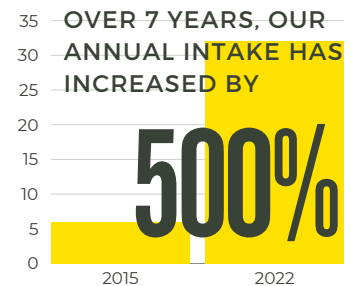
To assess the results of the work done over the last eight years, information was collected from 76 past and current AspireYouth participants. These 76 represent the vast majority of the participants over the lifetime of Aspire. Income, personal wellness and a strengthened social capital network were chosen as the indicators of success.

MORE THAN **70%** OF PARTICIPANTS HAVE **DOUBLED** THEIR INCOME SINCE STARTING THE PROGRAMME. **50%** HAVE INCREASED THEIR MONTHLY INCOME BY AT LEAST **5 TIMES**.

70% OF PARTICIPANTS ARE CURRENTLY EMPLOYED



40% OF WHICH OPERATE THEIR OWN MICROENTERPRISES.



STRENGTHENED SOCIAL NETWORKS ARE REPORTED IN

97% OF PARTICIPANTS EARNING MORE THAN **R2500 A MONTH** COMPARED TO **57%** OF THOSE EARNING LESS.



3X MORE ACTIVE ALUMNI REPORT STRENGTHENED SOCIAL CAPITAL NETWORKS COMPARED TO PAST PARTICIPANTS THAT NO LONGER ACCESS OUR SERVICES.

AND **1.9X** MORE REPORT THRIVING PERSONAL WELLNESS.



OUR CONCLUSIONS

A strengthened social capital network positively affects earning potential which, in turn, improves measures of personal wellness. Participation in AspireYouth's programme and active alumni community is strongly linked to strengthened social capital networks, thriving personal wellness and increased monthly incomes.

CONTACT US



mark@aspireyouth.co.za



+27 21 180 2879



www.aspireyouth.co.za



AspireYouth



@aspire_youth_



AspireYouth Development Solutions



The Hub, Mynard Mall,
Wynberg, Cape Town

ASPIRE YOUTH